



Partner Toolkit

Water Conservation Awareness Campaigns | September 2023



NORTH
TEXAS
MUNICIPAL
WATER
DISTRICT

Regional. Reliable. Everyday.

Brandable Campaign Assets

These assets are downloadable and include space for your logo. You can choose to co-brand with NTMWD, or use your logo as a standalone.



Blank 1080x1080 px Title Image

[Download Photoshop \(PSD\)](#)

[Download Image \(JPG\)](#)

Co-Branded 1080x1080 px Title Image

[Download Photoshop \(PSD\)](#)

[Download Image \(JPG\)](#)



Brandable Campaign Assets



Blank 1080x1080 px "Save Water"

[Download Photoshop \(PSD\)](#)

[Download Image \(JPG\)](#)



Co-Branded 1080x1080 px "Save Water"

[Download Photoshop \(PSD\)](#)

[Download Image \(JPG\)](#)

Brandable Campaign Assets



1244x628 px Title Image

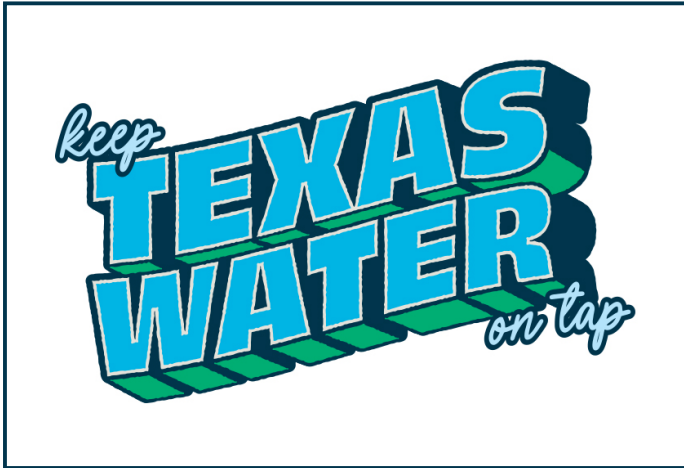
[Download Image \(JPG\)](#)



Co-Branded 1244x628 px "Save Water"

[Download Image \(JPG\)](#)

Brandable Campaign Assets



Isolated Title Image

[Download Image \(JPG\)](#)



Isolated "Save Water" Graphic

[Download Image \(JPG\)](#)

Shareable Campaign Video



[YouTube Link](#)

Water is Awesome Campaign Assets



Social Media/Newsletter
1080x1080 px "Texas Yard Makeover"

[Download Image \(JPG\)](#)

Newsletter 1920x1080px

[Download Image \(JPG\)](#)



Water is Awesome Campaign Assets



Facebook Cover Image

[Download Image \(JPG\)](#)



300x250px Digital Static Image

[Download Image \(JPG\)](#)

Water is Awesome Campaign Assets



Texas Yard Makeover graphic
(transparent background)

[Download Image \(PNG\)](#)



Texas Yard Makeover graphic
Spanish

[Download Image \(JPG\)](#)

Thank you for helping NTMWD spread the word about ways to conserve water!